

**ABSTRACT OF THE DISCLOSURE**

The present invention is a system and method for using location information associated with wireless devices. The system comprises a wireless device, a location system, and a feature server. The wireless device could be any wireless apparatus  
5 having wireless communications capabilities. The location system can generate location information pinpointing the location of the wireless device. The feature server can use the location information to determine whether to execute an action in accordance with subscriber rules. A large number of applications exists for the present invention. For example, the present invention may be implemented to  
10 execute the action via a number of communications channels, including without limitation, a wireless communications network, a computer network, and a public switched telephone system.